



**Banning Cultural Alliance**  
**P.O. Box 385 \* Banning, CA 92220**  
**951-922-0500**  
<http://banningculturalalliance.org>

January 18, 2010

Dear Vendor,

The Art Hop is a fun-filled celebration of art and culture which provides something for the entire family. The event will run one day only from 10am-3pm. Public admission is **FREE**. The downtown streets of Banning will be closed to traffic so spectators may stroll through the event. The event will feature local galleries, several booths filled with artists, vendors, community based organizations, and festival food vendors. Activities will include: A community art project, horse-drawn gallery tours, art demonstrations, a family fun area, and more. Free musical and cultural performances will entertain the entire venue.

The Art Hop was widely attended last year by more than 3,800 spectators and expected to grow this year. Advertisement includes; coverage in the Press Enterprise, Record Gazette, & the Sun with press releases in several other newspaper publications, school fliers, plus radio & and multiple websites.

If you are interested in contributing your unique merchandise, or food items to the Art Hop please complete the Vendor form and return it along with a check to:

**Art Hop**  
**Banning Cultural Alliance**  
**P.O. Box 385**  
**Banning, CA 92220**

Return the application and payment no later than 5:00pm **March 26, 2010**. Once your information has been processed you will receive a confirmation. If you have any questions please call Gin McMillin at 951-922-0500.  
Looking forward to seeing you at the Art Hop!

Sincerely,  
*Virginia "Gin" McMillin*  
Event Coordinator  
[events@banningculturalalliance.org](mailto:events@banningculturalalliance.org)

*Another Alliance Event*